



Osceola's #1 FREE Family, Community & Tourism Event

Sponsorship Opportunity!



**Sponsorship
Deadline
June 15,
2024!**

EVENT DATE: SEPTEMBER 7, 2024

Why should you Sponsor Wheels and Wings?

- ❖ Free Family & Community Event
- ❖ Classic Car Show, Motorcycle Show and Airshow!
- ❖ Each year the annual celebration attracts more than 8,000 attendees
- ❖ Draws tourism and has lasting economic impact
- ❖ Over 20,000 unique website visitors and up to 10,00 daily page views
- ❖ Fundraiser for Lions and other local non-profit groups which impact our community
- ❖ Invest in your business and your community today!

Sponsorship Opportunities

\$500 Supporting Sponsor:

- Thank you on website sponsor page/with logo
- One (1) individual social media shout out
- One group social media shout out combining all supporting sponsors

\$1000 Bronze Sponsor:

- Thank you on website sponsor page/with logo
- Two (2) Social Media shout outs
- Banner (you supply) or a 10' X 20' booth space (you provide tent/display)
- Three (3) PA announcements (on-site & car show) (usually 8,000+ attendees)
- Logo on print posters

\$1500 Silver Sponsor:

- Thank you on website sponsor page/logo
- Two (2) Social Media shout outs
- 10' X 20' booth space (you provide tent/display)
- On site banner (you supply) on runway
- Five (5) PA announcements (on-site & car show—usually 8,000+ attendees)
- Logo on print posters
- One (1) Email Blast to thousands of car show exhibitors

\$ 2500 Gold Sponsor:

- Thank you on website sponsor page/with logo
- Three (3) Social Media shout outs
- 10' X 20' booth space (you provide tent/display)
- On-site Banner Placement on Runway (you provide)
- Six (6) PA announcements (on-site & car show) (usually 8,000+ attendees)
- Logo on print posters
- Two (2) Email Blasts to thousands of car show exhibitors
- Two (2) Parking Passes
- Two (2) breakfast tickets

\$ 3500 Platinum Sponsor (Air Show Act Sponsor):

- Thank you on website sponsor page/with logo
- Recognition on Website and social media as Airshow Act Sponsor
- Four (4) Social Media shout outs
- Up to 20' X 40' booth space (you provide tent/display)
- On-site Banner Placement on Runway (you provide)
- Eight (8) PA announcements (on-site & car show)
- Special announcement during sponsored airshow act
- Logo on print posters with special recognition as Air Show Act Sponsor
- Interview during event on PA
- Two (2) Parking Passes
- Two (2) Email Blasts thousands of car show exhibitors
- Four (4) breakfast tickets

\$ 5000 Diamond-(Presenting Air Show or Presenting Car Show Sponsor):

- Thank you on website sponsor page/with logo
- Special Recognition on Website and social media as Presenting Air Show or Car Show sponsor
- Eight (8) minimum Social Media shout outs
- Up to 20' X 80' booth space (you provide tent/display)
- On-site Banner Placement on Runway (you provide)
- Eight (8) PA announcements (on-site & car show)
- Special announcements recognition of presenting sponsorship
- Logo on print posters with special recognition as Presenting Sponsor
- Wheels and Wings logo'd item(s)
- Four (4) Parking Passes
- Three (3) Email Blasts thousands of car show exhibitors
- Six (6) breakfast or lunch tickets
- Two (2) tickets for helicopter ride
- Meet and greet with airshow performers!

Not finding a sponsorship level that meets your needs? Let's talk!

Questions? Please contact: Sara 920.248.1527 or email: WheelsWingsOsceolaWI@gmail.com

Osceola Wheels and Wings Sponsorship Info Sheet

- The Osceola Wheels and Wings event is **FREE** to the public. Each year the annual celebration attracts more than 8,000 attendees. Gates open at 8 am, so patrons can enjoy the pancake breakfast and check out over 100 airplanes that fly in as well as over 600 + classic cars on display.
- 2024 marks the 43rd Wheels and Wings event!
- Sponsors who qualify for a booth space must comply with vendor regulations. Refer to the 2024 Wheels and Wings Rules and Requirements information sheet on our website.
- Sponsors who qualify and use a booth space must provide a Certificate of Insurance giving proof of not less than \$500,000 in Liability Insurance. This certificate must name Wheels & Wings, Inc. as the Certificate Holder. By entering in this sponsorship agreement with vendor booth, Wheels & Wings assumes no responsibility for any accident, injury, or mishap which may befall vendors, their employees and/or customers. Please remit Certificate of Insurance deadline by July 15, 2024.
- There is no guarantee of booth locations, but the event coordinators will make every effort to accommodate requests.
- Food Vendor and Booth Vendor layout is subject to change. The Wheels and Wings event coordinators reserves the right to assign vendor spaces as needed.

Schedule of Events

8:00 am	Gates Open	
8am – 11am	Fly-in/Drive-in Pancake Breakfast	
12:30	Airshow	
9am – 2pm	Car and Motorcycle Show	
1:30 pm	Car and Motorcycle Show	Awards (following Airshow)

2024 Sponsor Agreement **Date:** _____

Name of Business: _____

(We will reach to obtain logo if needed)

Authorized by: _____ **(please print)**

Signature: _____

Sponsorship Level (please your level)

<input type="checkbox"/>	\$500 <i>Supporting Sponsor</i>
<input type="checkbox"/>	\$1000 <i>Bronze Sponsor</i>
<input type="checkbox"/>	\$1500 <i>Silver Sponsor</i>
<input type="checkbox"/>	\$2500 <i>Gold Sponsor</i>
<input type="checkbox"/>	\$3500 <i>Platinum Sponsor (Air Show Act Sponsor)</i>
<input type="checkbox"/>	\$5000 <i>Diamond (Presenting Car Show or Air Show)</i>

Primary Contact Name: _____

Email: _____

Phone: _____

***Yes, I am interesting supporting this event in the future!**
 Check the box if interested in locking in this sponsorship level for 3 years with no price increase. *For those who locked in previously, please inquire to check your pricing.



Osceola Wheels and Wings
 PO Box 271
 Osceola, WI 54020-0271

Make checks payable to:
Osceola Wheels and Wings

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